

SEPTEMBER  
**04 & 05**  
Mandarin Oriental Hotel  
SANTIAGO DE CHILE

# 2<sup>o</sup> LATIN AMERICAN CONGRESS **DRUG FREE** **WORKPLACE**

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Invitan

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[www.congreso-dfwp.cl](http://www.congreso-dfwp.cl)



## What is it?



This is the Second Latin American Congress on the prevention of alcohol and drug consumption in workplace environments.

Drug Free Workplace is a management program that prevents alcohol and drug consumption in workplace environments to avoid risky behaviors.

This conference is focused on providing the latest advancements in products, testing protocols, relevant legislation, and alcohol and drug policies, as well as sharing national and international experiences and new developments in this field.

## Why participate?

According to current labor regulations in most Latin American countries, companies must maintain safe and healthy workplaces, controlling and reducing the risk of accidents caused by employees who consume or abuse alcohol and/or drugs. We have been working intensively toward these objectives since 2000, generating knowledge and accumulating extensive experience.

We will have keynote speeches, expert speakers in the field, and discussion panels focused on the reality of Chile and Latin America, based on the Drug Free Workplace program.

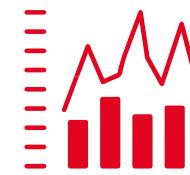


**WHY**

## **BECOME A SPONSOR?**



**Strategic  
Networking**



**Marketing  
and Exposure**



**High-value  
Audience**



**Experience and  
learning**



**Keynote  
speeches**



**Relevant  
updates**



**Latin American  
DFWP Network**

A unique opportunity to contact, meet, and establish relationships with an audience of:

**450** participants from key companies within Chile

including the transportation, mining, and construction sectors, among others.

**It will enhance the brand image of your company** through its exposure in relevant media, which have joined as partners of this conference.

Opportunity to showcase your products and services to **potential clients, executives, experts, and opinion leaders**, generating new business opportunities in important markets.



## WHY CHILE?





# CHILE, a **great destination** for meetings and conventions

**Chile offers a great diversity of tourist destinations**, from natural parks to the vibrant city of Santiago, known for its cleanliness, order, and modernity.

The country is divided into five geographic zones: the north, influenced by the Atacama Desert; the central zone, with a Mediterranean climate and cities like Santiago and Valparaíso; the lakes and volcanoes in the south; Patagonia and Antarctica in the far south; and the islands, including Rapa Nui and Robinson Crusoe.

**With high-quality infrastructure and economic and political stability**, Chile is an ideal destination for business tourism, featuring convention centers and over 14,500 hotel rooms in Santiago. Cities such as Arica, Iquique, Viña del Mar, Concepción, Valdivia, and Puerto Varas also host international events thanks to their service networks and natural surroundings that offer a wide range of tourist activities.



Spanish language



Population:  
20 million



Currency:  
Chilean Peso



Regional leader  
in telecommunications



One of the safest  
countries in the region



Santiago Metro among  
the best in the world



# WHY SANTIAGO?

## A DYNAMIC METROPOLIS

**Santiago, Chile's capital, was selected by The New York Times as one of the best destinations to visit in the world.**

It is a dynamic and modern metropolis with a rich cultural, gastronomic, and nightlife scene.

Notable neighborhoods include Bellavista and Barrio Italia, known for their architecture and vibrant atmosphere, as well as streets like Nueva Costanera and Alonso de Córdova, famous for luxury shopping.





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# Drug Free Workplace



# STATISTICS IN CHILE

18,8%

of workers test positive in a drug test (Eighth Study "Does Your Company Test Positive?" by Global Partners).



22,2%

of drivers test positive for drugs (Carabineros de Chile).



90,000

people are hospitalized annually due to alcohol and drug consumption (MINSAL).



29,4%

of workplace and commuting accidents involved drugs and alcohol (ACHS).



USD 6 billion

The country loses due to workplace accidents.(SENDA).





# IMPACT AREAS OF THE DFWP PROGRAM

Corporate Social Responsibility



Occupational Health



Productivity



Quality of Life



Workplace Safety



## IMPACT AREAS OF THE DFWP PROGRAM



### Corporate Social Responsibility

Targeted at companies or organizations with an active Corporate Social Responsibility role that want to understand how these programs integrate harmoniously.

Relevant information will be provided on how these programs have contributed to generating sustainable and competitive businesses, integrating economic development with support for individuals, families, and communities in understanding and addressing this issue.



### Occupational Health

Targeted at companies committed to the health and safety of their workers.

In Chile, this approach is based on Article 184 of the Labor Code, now complemented by Supreme Decree 44, which mandates and enforces Workplace Risk Prevention Programs that companies must implement to effectively promote the safety and health of their workers.



### Productivity

Focused on companies or organizations seeking information on how these prevention and inhibition methodologies for workplace alcohol and drug consumption directly impact their company's productivity. Relevant information will be provided on how these programs have generated significant benefits, including increased productivity, reduced absenteeism and turnover, lower insurance costs, and reduced mutual insurance contributions, transforming what was once an expense into an investment that generates substantial economic returns.



## IMPACT AREAS OF THE DFWP PROGRAM



### Quality of Life

Targeted at companies or organizations concerned about the well-being of their employees and their families.

Information will be provided on how these programs generate positive externalities in the quality of life of employees and their families, developing protective factors and reducing risk factors.



### Workplace Safety

Targeted at companies or organizations interested in learning about methodologies and management systems for preventing occupational risks associated with alcohol and drug consumption.

Information will be provided on how these methodologies help reduce the risk of incidents or accidents caused by the 18.8% of workers who consume drugs. In Chile alone, nearly one-third of workplace accidents test positive for alcohol and/or drugs, leading to loss of human lives and generating various costs and compensations for civil damages.

# WHO WILL BE PRESENT?

## Our audience

consists of decision-makers from large companies in both the public and private sectors.

Our congress is aimed at end clients in the private and public sectors who have the vision and responsibility to provide their employees with a safe and healthy work environment, reducing risky behaviors associated with workplace alcohol and drug consumption.

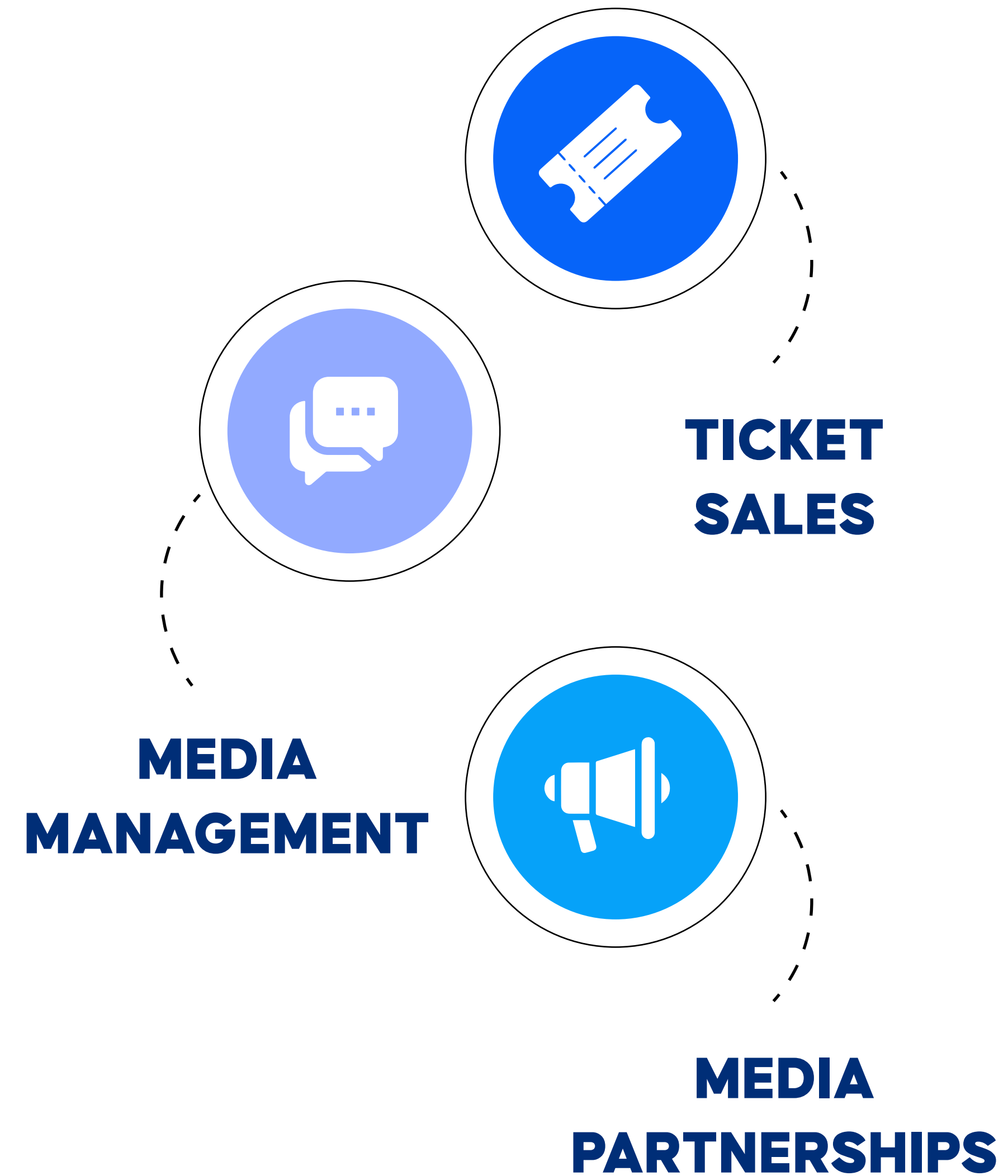
- CEOs and General Managers
- HR Directors or Managers
- HSEC Directors or Managers
- Healthcare Directors or Managers
- Risk Prevention Directors or Managers
- Occupational Health and Safety Directors or Managers



# COMMUNICATION

## PLAN

The plan primarily focuses on promoting the Congress through the following communication channels and tools:



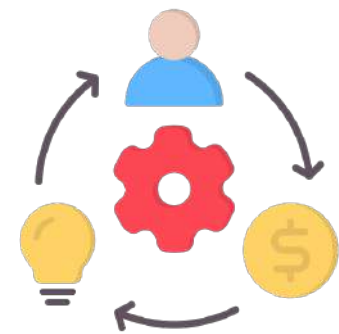
**Drug  
Free**  
Workplace

# SPONSORSHIP BENEFITS



## ENHANCE YOUR BRAND IMAGE

Your company will be presented before, during, and after the event. This will ensure your brand and your products will be seen by high and level decision makers.



## GENERATE NEW BUSINESS OPPORTUNITIES

Take part before and after the congress and you will be able to get a list of participants, generating new sales opportunities.



## ADVERTISE YOUR PRODUCTS AND SERVICES

Advertise your products and services attracting decision makers in your industry.



## ESTABLISH PARTNERSHIPS BETWEEN COMPANIES AND OFFICERS

To establish relationships with companies and officers within the audience.



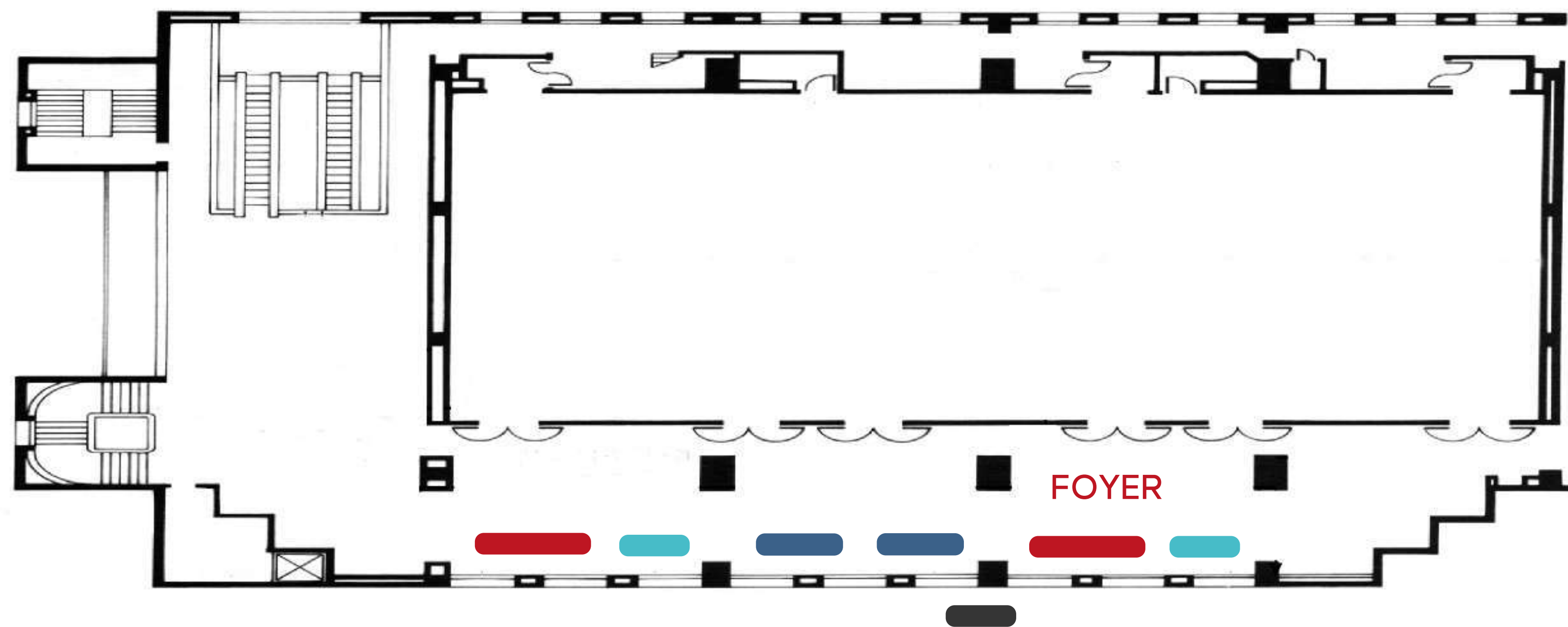
Benefits

	INVITA (2 maximum)	PLATINUM (4 maximum)	GOLD	SILVER
Flash presentation of the company Logo during the break (with no audio), at the stage.	40"	20"	10"	10"
The company logo will be placed in a graphic structure at one side of the stage.	✓	✓	NO	NO
The company will have a place in the hall of the congress room to set up a stand	10 M2 ( 5 X 2 )	6 M2 ( 3 X 2 )	4 M2 ( 2 X 2 )	NO
The company Logo will be shown in the media graphic plan. The Logo size will depend on each category and the advertisement dimensions.	✓	✓	✓	✓
Citation during the congress launch with the presence of the media and public and private authorities.	✓	✓	✓	✓
Acknowledgment at the end of the congress.	✓	✓	✓	✓
Company Banner on the website.	✓	✓	✓	✓
Company Logo on the digital invitation.	✓	✓	✓	NO
Company logo on the congress credential.	✓	✓	NO	NO
Presence of the logo in the congress program.	✓	✓	✓	✓

# CONGRESS

## MAP & STAND

**ACONCAGUA ROOM.**  
Mandarin Oriental Hotel, Santiago





# INVESTMENT OPTIONS

<p><b>CLP 15.000.000 + IVA</b> <b>USD 15.000</b></p> 	<p><b>CLP 10.000.000 + IVA</b> <b>USD 10.000</b></p> 	<p><b>CLP 5.000.000 + IVA</b> <b>USD 5.000</b></p> 	<p><b>CLP 3.000.000 + IVA</b> <b>USD 3.000</b></p> 
<b>INVITA</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>

# Drug Free Workplace

4 y 5  
September  
2025

 Mandarin Oriental Hotel  
Santiago de Chile

Registrant Information (Information for person to receive all correspondence):

Contact name
Company name
Address
City, state, zip
Phone
Fax
Email
Web

SPONSORSHIP LEVEL

☐ INVITA SPONSOR – \$15.000.000 ( Only two companies )

Registrants:

Name:	Email:
Name:	Email:
Name:	Email:
Name:	Email:
Name:	Email:
Name:	Email:
Name:	Email:

☐ GOLD SPONSOR – \$5.000.000

Registrants:

Name:	Email:
Name:	Email:

Payment by bank wire transfer:

- Beneficiary: Global Partners Productos y Servicios Spa
  - ID: 76.610.420-7
  - Address: Lota 2257, of 901 - Providencia
  - City / Country: Santiago de Chile / Chile
- Bank: BCI
  - Account Number: 80052967
  - Address: Avda. Vitacura 4009 - Vitacura
  - City / Country: Santiago de Chile / Chile
  - Swift Code: CREDCCLRM

Registrant Information (exactly as it should appear in conference printed materials):

Contact name
Company name
Address
City, state, zip
Phone
Fax
Email
Web

☐ PLATINUM SPONSOR – \$10.000.000 ( Only four companies )

Registrants:

Name:	Email:
Name:	Email:
Name:	Email:
Name:	Email:
Name:	Email:

☐ SILVER SPONSOR – \$3.000.000

Registrants:

Name:	Email:
Name:	Email:

Additional company representatives at \$500 each:

1
2
3
4

Signature



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More information

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